





GBTA CONFERENCE
2024

Johannesburg
20 - 21 August

GBTA SA Conference Agenda


Tuesday: 20 August 2024

07h30	Networking & Registration	 bring an expert on board
08h30	Welcome by the Chairperson Maureen	
	If you've got the drive, the destination is up to you. Nicky Abdinor - Global Key Note Speaker	
	<p>Companies have embedded diversity, equity, and inclusion (DE&I) into their daily operations to keep up with the increasingly competitive market. Not only is this the right thing to do, but it also helps a workplace that promotes growth, profitability, and well-being. The GBTA has merged DE&I into the title of "Inclusion and Culture" to help Travel Buyers better understand the influence that the travel programs could have on creating awareness to all travellers.</p> <p>In this enlightening opening session delegates will be given insight into how they can make a difference and improve their travellers journey.</p> <p>Linda Bekoe</p>	
10h00	Coffee and networking break	
	"Travel Sustainably: Mitigating Negative Impacts, Amplifying Positive Outcomes" <p>The 2030 Agenda for Sustainable Development adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. Hear from our industry experts just how far we've come and what our contribution can be.</p> <p>Moderator: Robyn Christie</p> <p>Greg O'Neil, President, Asia Pacific, Middle East, Africa and Global Network</p> <p>Peermont</p>	

	<p>Exploring Excellence in Aviation: A conversation with Turkish Airlines' Trevor Brown</p>  <p>TURKISH AIRLINES A STAR ALLIANCE MEMBER </p>
	<p>Security breaches and the effect of the controls in place</p> <p>Compliance could well be the term of the decade; PCI DSS, POPIA, IATA Resolutions and even more. In this session we will explore the changing landscape and the connection between Corporate Goals and the impact on Travel Buyers.</p>
	<p>Visibility Video</p>  <p>PEERMONT HOTELS CASINOS RESORTS</p>
13h00	Lunch will be served
	<p>"Empowered Voices: Women Leading Change in the Travel Sector"</p> <p>The travel industry has been transformed at a pace not seen before, and the leaders are having to predict and respond to those changes with quicker-than-ever decision making.</p> <p>Join us to hear just how they reached these positions and the fundamentals of their leadership.</p> <p>Moderator: Michelle Constant</p> <p>Dorcas Dlamini, Area Commercial Director - Sub Saharan Africa, Marriott International</p>
15h00	Networking Break
	<p>Supplier relationships are not just transactional.</p> <p>We focus on the commercial value but how far is the reach when things go wrong? Travel Buyers are often left to their own devices in times of crisis, how do we assign accountability and responsibility to ensure travellers are not inconvenienced by Supplier shortcomings.</p> <p>Kamogelo Maerman FCM National Sales Leader Joey Kganyago, Travel Manager, IDC Madren Pitsi, Travel Manager, Cummings</p>
16h30	End of conference
18h30	Guests to arrive for Awards Dinner
19h00	Welcome
	Awards and Networking Dinner

Wednesday: 21 August 2024



07h30	Networking and refreshments	 CORPORATE TRAVELLER™ bring an expert on board
08h30	Commencement of Conference	
08h30	Welcome Robyn Christie	
	Byron Jacobs	
	<p>Travel shouldn't be uncertain or disruptive</p> <p>We live in uncertain times where unexpected events can derail an itinerary in an instant. Reducing exposure to risks of any kind forms part of any travel program but even with all the plans in place emergencies do happen. What can a travel buyer do to mitigate the impact on the traveller. Olympics in France, BRICS member and decline of SA Passports for Schengen?</p> <p>Moderator: Robyn Christie</p> <p>Dr. Chris Van Straten, Global Health Advisor Clinical Governance</p>	
	<p>One world, one currency wouldn't it be nice.</p> <p>Currently, the world or almost all of it is accessible, so long as you don't need to pay for anything! This conversation will centre around overcoming some of the international payment pain points and what we can do to lessen the burden on our travellers.</p> <p>Mbali Mngomezulu, Business Development Manager at Mastercard</p>	
11h00	Refreshment Break	
	<p>Is AI only to analyse historical booking patterns?</p> <p>Apparently not, the functionality of Artificial Intelligence extends much further. We have an exciting panel and keynote lined up where in this session Travel Buyers will learn how technology is reshaping the global travel experience. Delegates will come away more informed as to what their Travel Management partners are offering in this space and how best to access the benefits.</p> <p>Toby Shapshak, Editor of Stuff magazine</p>	
13h00	Closing	

